

Laurie Michael Gelles

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EDUCATION

San Francisco State University, San Francisco California (Cumulative GPA: 4.00)
Master of Arts in Education and Instructional Technologies May 2004
Final Project: "The Mozart Effect Expanded: Communication Through Technology"

The University of Vermont, Burlington Vermont (Cumulative GPA: 3.80)
Bachelor of Science in Education May 2002
Major in Elementary and Middle Level Education with concentration in Math and Music

EXPERIENCE

Director of Academic Technology, UVM: College of Education & Social Services, Burlington, Vermont **2005-present**
Responsible for managing the academic technology used in CESS and for integrating it with the university-wide technology infrastructure. The Director, understanding related trends in management education and academic technology, is responsible for developing strategies, and implementing plans, to assure effective use of technologies most suited for academic study and for integrating technology in all the school's academic programs. The Director serves as a liaison between the Dean and the CIO to meet the requirements of the University's technology initiatives. This role includes assisting faculty by facilitating the use of innovative technology in relation to teaching, research and service. Provides leadership, consultation and advice on integrating technology into curriculum as well as policy. Responsible for college web site maintenance, as well as training departmental staff on updating supporting sites throughout the college. Develop and design college communications (print and multimedia). Supervision is received from the Dean of the College of Education and Social Services.

Teacher and Integration Specialist, Mill Valley Middle School, Mill Valley, California **2002-2005**
Created and implemented new technology curriculum. Taught technology to students, and worked with teachers to integrate technology into the school wide curriculum.

Instructional Designer, Design Media, San Francisco, California **2004-2005**
Responsible for the content review and instructional design of training materials. This job also included graphic design and layout work. This position began as an internship, and then became an ongoing contract position as of August 2004.

Web Designer/Webmaster, Suburban Schools Group, National **2004**
Responsible for the creation and maintenance of the Suburban Schools Superintendents national web site. This site was designed using Photoshop, Imageready, Dreamweaver, and the use of custom scripting in PHP.

Instructional Designer/Curriculum Content Specialist, JPEF and San Francisco State University, California **2003**
Responsible for the creation and design of curriculum materials for the Jewish Partisans Educational Foundation. Member of a team of instructional designers concerned with the redesign of JPEF's web site for curricular connections. Completed in conjunction with SFSU.

Web Designer, Mill Valley Middle School, Mill Valley, California **2002-2005**
Responsible for the remodeling and maintenance of the Mill Valley Middle School web site. This site was designed using Photoshop, and Dreamweaver.

LEADERSHIP & PARTNERSHIP

Member of Communications Committee, UVM: College of Education & Social Services, Burlington, Vermont **2007-present**
Designing branding for this college for both print and media communications. Work with members of the communications team for the College of Education & Social Services to develop an ongoing communications plan.

Invited Participant, Apple Computer Higher Education Briefing Session, New York, New York **2007**
Invited by Apply Education Executives to participate in a development session focusing on educational technology. This group was comprised of similar higher educational institution representatives. We met for one day and shared exemplary uses of technology. We also worked with Apple Education Executives to develop innovative ways in which their corporation could support our endeavors.

Collaboration on Dissemination Information Related to Laptop Requirement, Apple Computer, National **2006-present**
Invited by Apple's public relations department to share original materials related to the College of Education and Social Services Laptop Recommendation/Requirement.

Project Leader: Laptop Requirement, UVM: College of Education & Social Services, Burlington, Vermont **2006-present**
Evaluate the needs of students related to technology and laptop use. Determine the appropriate use of the technology within the college curriculum. Design and implement a dual-phase Laptop Recommendation and Requirement program for the College of Education & Social Services.

Web Training Coordinator, UVM: College of Education & Social Services, Burlington, Vermont **2006-present**
Organize, develop, and implement web site editor training for staff members of the College of Education and Social Services. Work collaboratively with the University's web team in order to follow correct university-approved protocol. Training sessions last two work days with built in help sessions and work time.

Co-Chair of Technology Committee, UVM: College of Education & Social Services, Burlington, Vermont **2005**
Organized and led the College of Education & Social Services Technology Committee. The committee was comprised of faculty and staff members. Its goal was to evaluate the technological needs of the college, and propose effective solutions to the Dean.

Professional Development Coordinator of Training with Apple, Mill Valley Middle School, Mill Valley, California **2004**
Organized and facilitated training with Apple in order to provide professional development to teachers at Mill Valley Middle School. This training lasted 5 days and helped to prepare the teachers for a one-to-one laptop program to be implemented at their school. This training session was repeated multiple times with different teachers in order to create a mentor program within each grade level.

RESEARCH INTERESTS

The physiology of the human brain, and its connections with educational learning theory

The Mozart Effect

Communication through the use of technology

Neuromusicology

Neurotechnology

Social Networking and its implications on educational theory and practice

SKILLS

Instructional Design and Development, Quality Assurance and Analysis

CSS, HTML, PHP

Dreamweaver, Flash, Freehand, iLife, InDesign/Pagemaker, iWork, Mac OSX Server/Client, Microsoft Office, Perseus, Photoshop, Windows XP

